

# FAKE NEWS, ALTERNATIVE FACTS: FINDING THE TRUTH IN OUR 24/7 NEWS CYCLE

Friday, March 8 & Saturday, March 9



SCHOLAR-IN-RESIDENCE

## Howard Schneider

**My Life As a Journalist: From Editor in Chief of Newsday to Dean of the School of Journalism at Stony Brook University**

### Friday Evening, March 8

6:30pm Friday Night Live with Naomi Less

7:45pm Shabbat Dinner: **My Life As A Journalist, Part 1: What is News? Who Decides? And is the Press Fair?** An exploration of how the press makes decisions. Plus a Q and A on everything from the documentary *Three Identical Strangers* to coverage of the presidential election.

### Saturday, March 9

11:00am Dvar Torah: **My Life As A Journalist, Part 2: What is Truth? Journalism and Judaism.** What can we learn about truth from the Book of Exodus?

### Saturday, March 9

12:30pm Kiddush Lunch and Talk: **My Life As A Journalist, Part 3: How to Become a Smarter News Consumer.** The 24/7 news cycle and the internet have spawned a tsunami of news and information, a considerable portion of which deceptively masquerades as legitimate journalism. How can you tell the difference?



**HOWARD SCHNEIDER** is the former editor of Newsday and more recently the former Founding Dean of the School of Journalism at Stony Brook University. He has worked as a journalist or journalism educator for 50 years. During his 18 years as managing editor and then editor of *Newsday*, the paper won eight Pulitzer Prizes, and he served on Pulitzer judging panels three times. At Stony Brook, he helped develop the nation's first undergraduate course in News Literacy, which is designed to teach students how to become more discerning news consumers. The course subsequently spread to dozens of other universities across the country and overseas, and to several area high schools. At the university, he also collaborated with the actor, writer and science advocate Alan Alda to launch what is now the Alan Alda Center for Communicating Science. In 2003, Schneider was the recipient of the Columbia Graduate School of Journalism's Alumnus Award (M.S. '67). He is currently the Executive Director of Stony Brook's Center for News Literacy and appeared in the recent documentary *Three Identical Strangers*.



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Name \_\_\_\_\_

Email \_\_\_\_\_ Cell Phone \_\_\_\_\_

\_\_\_\_\_ Shabbat Dinner: Friday, March 8 Cost: \$20pp

\_\_\_\_\_ Kiddush Lunch: Saturday, March 9, TBI Members: no charge, Non-Members \$20pp:

\_\_\_\_\_ # Attending TBI Members \_\_\_\_\_ # Attending Non-TBI Members

General Information: call 516.767.1708 or [info@tbiport.org](mailto:info@tbiport.org).  
Checks payable to Temple Beth Israel